

D. A.V. PUBLIC SCHOOL

No. 19, Sitaram Nagar, Velachery, Chennai – 42

Plot No. 131, 132, 130 & 135, Bhuvaneswari Nagar, 2nd Main Road, Velachery, Chennai - 42

REPORT ON THE BLOOD DONATION CAMP

Socially Active Heroes on a Sunday

A Blood Donation Camp was organized on 10 August, 2025 at D.A.V. Public School, Velachery, Chennai in collaboration with Rotary Club Madras East (RCME) and V.H.S Tharamani, Chennai.

The camp was organised in commemoration of ‘Shravani Parv and Ved Prachar Saptah’, a week long programme dedicated to Social initiatives for Community Outreach.

The School aimed to connect to the community and help patients in need, dispel myths surrounding blood donation and encourage community participation and volunteerism.

Thiru. P. Manimaran, M.A., M.C., Councillor, Ward 177 - Velachery and Treasurer, Greater Chennai Corporation inaugurated the Blood Donation Camp and applauded all the Volunteers and Donors for their initiative and altruism.

Rotarians, Dr. Sandhya Arunkumar, Director, Health Services, RCME and Mr. Sairam Ramasamy, Chairman, Blood Donation oversaw the event and also volunteered to donate the 'Red Lifeline'.

Parents, Staff, Alumni, Rotary Club Members and other Good Samaritans flocked the school on the Sunday Morning to be a part of the Social Initiative and ‘**Be a Hero**’. More than 75 donors registered for the camp, and 55 donors were deemed eligible to donate blood. Some potential donors had to be deferred due to low haemoglobin levels, medication, or other health issues.

A total of **55 units (both 450 and 350ml)** of blood were collected during the event. The Health Care Team from V.H.S. informed donors about the importance of blood donation, the donation process, and post-donation care.

The blood donation camp was a success, with the remarkable number of units collected and a positive response from the community. One Parent said, “We are happy to reconnect with the School through such programmes”. An Alumnus added, “The School giving back to the Community through the Community is a beautiful idea.” The medical staff from VHS was overwhelmed by the responses in the half-day camp. The event not only helped collect much-needed blood but also raised awareness about the importance of blood donation.

Refreshments were sponsored by the Host School and the VHS Blood Bank and Certificates were issued to all the Donors.

It was endearing to witness the Community Engagement along with RCME and VHS to promote blood donation and create a culture of volunteerism.



Thiru. P Manimaran inaugurates the Blood Donation Camp at the School



Thiru. P Manimaran interacts with Dr Sandhya, Director Health Services, RCME and Mr Sairam Ramasamy, Chairman, Blood Donation , RCME



Donors fill the Registration



Parents and Good Samaritans line up for the Camp



The Screening done by the Medical Officer



Rotarian, Mr Sairam Ramasamy, the proud first donor



Women donors flock the camp with enthusiasm



Good Samaritans take initiative to become Heroes



Thiru P. Manimaran and Mrs. Sujatha M, Principal present the Certificate to the first donor



Mrs. Sujatha M Presents the Certificate to the Rotarians



Mrs Uma S and her Family - "Trio donors"



Socially Active Heroes on a Sunday



The DAVite Staff who made a difference



The Alumni Participate in the social initiative and spread altruism



The VHS Team who dedicate their lives for the noble cause



Team DAV who coordinated the Camp and carried it out to the 'T'